

## Conference 2011, Version 3.1

### Friday, July 15: Pre-Conference Tour

The fun begins with the Pre-Conference Tour

**Grounds for a Better World** – Get your morning coffee, tea or Smoothie and hear the mission of this unique business.

**Eastman Party Store** – Visit this unique gourmet food store for Gourmet meats, cheeses and rolls for breakfast.

**Lavender Fleece** – Lavender, sheep, llamas, goats, plus many more. Taste some wonderful goodies as Laurie Ball-Gisch tells you about her business.

**Dow Gardens** – Tour the Dow Home, built in 1899 eat a catered lunch and have a guided tour of the 110 acre gardens, with special attention to the rose garden and the children's garden.

**Midland Rolling Garden Tour** – A tour of many of the gardens maintained by volunteers throughout Midland.

Dahlia Hill, Jerome Street Garden, Plymouth Park Garden, and Bradley Home Rose Garden

### Saturday, July 16: Public Education Day/Marketplace/Silent Auction/Hosted Dinners

7:30 – 8:30 a.m.	Registration	
8:00 – 3:00	Silent Auction	
8:00 – 5:00	Marketplace	
8:30 – 9:15	<i>Herb Growing with Horticultural Minerals</i>	Tina Marie Wilcox
9:15 – 10:00	<i>Magical Moons &amp; Seasonal Circles</i>	Susan Betz
10:00 – 10:15	Break	
10:15 – 11:15	<i>How to Eat a Rose</i>	Jim Long
11:15 – 12:45	Workshops:	
12:45 – 2:00	Lunch/Marketplace	
2:00 – 2:45	<i>Culinary Herbal Tidbits, Old and New</i>	*arlene Shannon
2:45 – 3:00	Break to set up recipe segments, final bids for silent auction	
3:00 – 5:00	<i>My Favorite Recipe in 10 Minutes</i>	
5:00	Pick up, pay for Silent Auction purchases	
6:30 – 8:30	Hosted Dinner	
9:00 – morning	R & R	

### Sunday, July 17: Day One, Professional Program/Marketplace

8:00 a.m.	Marketplace Opens	
8:00 – 8:30	IHA Annual Meeting	
8:30 – 9:00	Break	
9:00 - 10:00	<i>Operating a Non-Traditional Retail Nursery: the Good, the Bad, and the Ugly</i>	Jason Powell
10:00 – 11:00	<i>Year-Round Herbs in Unheated Solar Greenhouses</i>	John Biernbaum
11:00 – 11:30	Break/Marketplace	
11:30 – 12:15	<i>Better Living Through Botanical Chemistry</i>	Art Tucker
12:15 – 1:15	Lunch and Shopping	
1:15 – 2:15	<i>Herbs of the Kasbah</i>	Pat Crocker
2:15 – 3:00	<i>Chocolate of Jamaica</i>	Matthias and Andrea Reisen
3:00 – 3:30	Break/Last Chance at the Marketplace	
3:30 – 4:15	<i>Herbs of Hawaii</i>	Terry Hollembaek
4:15 – 5:00	<i>Herbs of the Andes</i>	Marge Powell
6:00 - 6:30	Social half hour (Cash bar)	
6:30 – 9:00	Awards Banquet	
	Eat	
	Entertainment – Chuck Voigt & Company	
	Awards	
	Live Auction	

## Monday, July 18 – Day Two, Professional Program

8:30 – 9:30	Otto Richter Memorial Lecture	Maggie Oster
9:30 – 10:30	<i>Tough Old Garden Roses</i>	Jason Powell
10:30 – 11:00	Break	
11:00 – 12:00	<i>Cooking Under the Influence: Using the Mediterranean Herbs &amp; the Mediterranean Diet Pyramid (cooking demo)</i>	Susan Belsinger
12:00 – 1:00	Lunch	
1:00 – 2:00	<i>Check Out the Classes, Culture &amp; Covering of Roses</i>	Chuck Martin
2:00 – 3:00	<i>Hosting a Festival</i>	Carolee Snyder
3:00 – 3:15	Break	
3:15 – 4:00	<i>Spice Up Your Business with Social Media</i>	Shawn MacDonald
4:00 – 4:45	<i>From Passion to Print</i>	Linda Askey

## Tuesday, July 19 – Post-Conference Tour

*Breakfast catered on the bus*

**Grand Oak Herb Farm** – tour and explanation by Beulah Hargrove of the herb farm and shopping.

**Broken Silo Nursery** – owned by John Hargrove. A place to buy all of those unusual herbs you couldn't find anywhere else and always wanted.

**Heavenly Scent Herb Farm** – travel to Fenton for a tour of this wonderful herb farm. Have a planned lunch and shop at one of the best herb shops around.

**Abele Greenhouse** – This Saginaw greenhouse specializes in roses.

**Kauer's Garden** – Crystal has over 300 rose bushes plus a lot more.